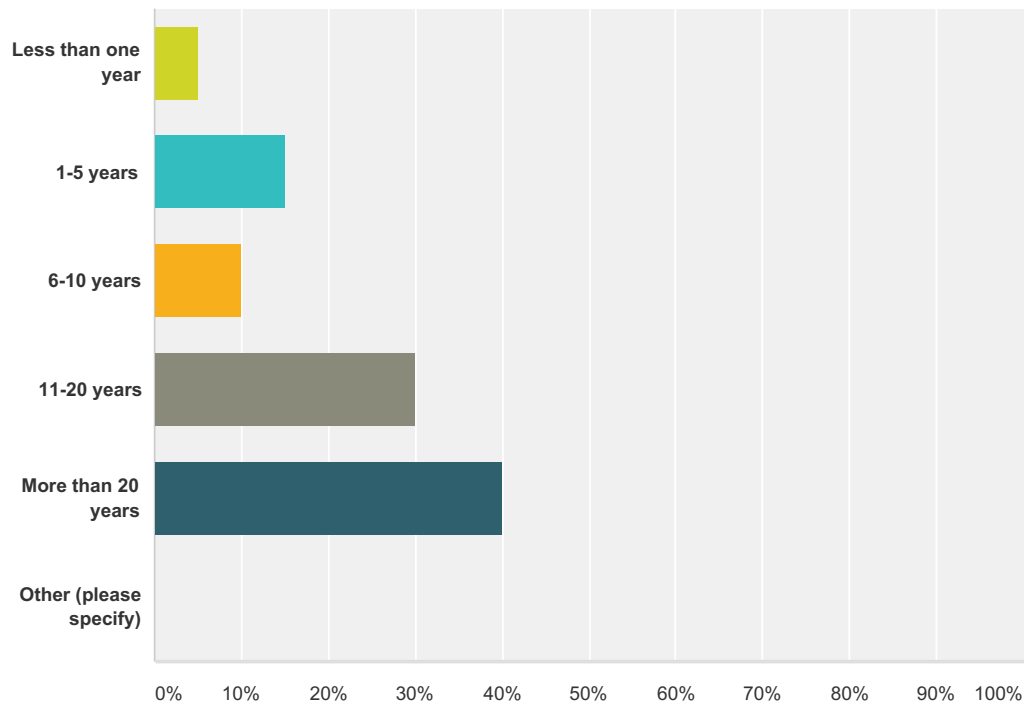


Q1 Approximately how many years have you owned a business in Independence?

Answered: 20 Skipped: 0



Answer Choices	Responses
Less than one year	5.00% 1
1-5 years	15.00% 3
6-10 years	10.00% 2
11-20 years	30.00% 6
More than 20 years	40.00% 8
Other (please specify)	0.00% 0
Total	20

#	Other (please specify)	Date
	There are no responses.	

Independence Business Owner Survey

Q2 Are you proud to do business in Independence? Why or why not?

Answered: 18 Skipped: 2

#	Responses	Date
1	Yes, there is a sense of community and pride in town and the county.	7/7/2016 2:02 PM
2	Of course, we have a very nice following. Wide range of people who support us.	7/7/2016 10:44 AM
3	Yes. I feel pride in the community	7/6/2016 3:44 PM
4	Yes. Very loyal town with forward thinking people taking the initiative to create positive change.	7/5/2016 8:23 AM
5	Yes....if not, we should rethink why we have a business here.	6/30/2016 7:59 PM
6	Yes, I am very proud of what Independence has to offer.	6/30/2016 4:56 PM
7	Yes, because I like supporting local companies	6/30/2016 3:26 PM
8	Very proud indeed. It is my hometown!	6/30/2016 3:23 PM
9	YES	6/30/2016 3:11 PM
10	Not really. No one works together to make things successful. There's no team work.	6/30/2016 3:07 PM
11	Yes	6/29/2016 9:34 PM
12	Yes, very proud.	6/29/2016 7:51 PM
13	Yes, as it is my hometown and I take price in our community.	6/29/2016 6:02 PM
14	No, Recent city decisions have made no sense and do nothing to promote growth to the city. The tax rate is extremely high and customers are already talking of moving to surrounding towns due to this.	6/29/2016 1:39 PM
15	Yes, great community to work, people are friendly and helpful	6/29/2016 1:07 PM
16	Yes. it has a small town atmosphere yet is conveniently located with a short commute to nearby larger towns.	6/29/2016 12:57 PM
17	Yes, I am proud to be a long-standing member of the downtown community.	6/24/2016 11:05 AM
18	yes	6/23/2016 12:58 PM

Independence Business Owner Survey

Q3 Do you feel the community is friendly? Why or why not?

Answered: 18 Skipped: 2

#	Responses	Date
1	Yes, it is welcoming.	7/7/2016 2:02 PM
2	Our patrons are amazing, I feel the community needs to work together more to get new people/groups to visit Independence.	7/7/2016 10:44 AM
3	Yes, but I feel we could do more to attract new families to the community or back to the community.	7/6/2016 3:44 PM
4	Yes for the most part. It is a small town at hard with large city capabilities.	7/5/2016 8:23 AM
5	The City is friendly but it can take a while for a "new" person to feel acclimated. More can be done in this area.	6/30/2016 7:59 PM
6	Yes. Being in business Independence is a town were you get to know about everyone	6/30/2016 4:56 PM
7	Yes, it definitely more friendly than it used to be.	6/30/2016 3:26 PM
8	When I'm meet people it is either volunteering, church or real estate. They are friendly!	6/30/2016 3:23 PM
9	YES	6/30/2016 3:11 PM
10	No because we have had customers in that have been treated badly and remark about it. Even had two ladies from Cedar Falls that said they were going to tell their friends.I told them don't judge all of us by certain others!	6/30/2016 3:07 PM
11	Mixture of both--mostly friendly	6/29/2016 9:34 PM
12	For the most part.	6/29/2016 7:51 PM
13	Yes overall. There are some who think they can rule the town.	6/29/2016 6:02 PM
14	No, The town is very clicky and does not support local business, or the many wonderful non profit groups in the community	6/29/2016 1:39 PM
15	Absolutely! We are transplants from KC and found everyone friendly, welcoming, and couldn't be happier with our choice to live here	6/29/2016 1:07 PM
16	Yes, although it can be a little cliquey	6/29/2016 12:57 PM
17	Yes, for the most part, although as with most communities, we have our share of those who feel they are a class or two above everyone else.	6/24/2016 11:05 AM
18	To native residents - yes.	6/23/2016 12:58 PM

Independence Business Owner Survey

Q4 What are some common positive perceptions about businesses in Independence?

Answered: 15 Skipped: 5

#	Responses	Date
1	Friendly, honest, lowa nice	7/7/2016 2:03 PM
2	They all have a unique side to them.	7/7/2016 10:45 AM
3	Most anchor businesses go out of there way to support local events, parades, chamber projects and progress.	7/6/2016 3:44 PM
4	Loyalty.	7/5/2016 8:35 AM
5	Friendly, unique shops.	6/30/2016 8:02 PM
6	Family owned, very friendly. There are a lot of companies that have been around for a long time	6/30/2016 4:58 PM
7	Businesses appreciate you shopping local and doing business with them.	6/30/2016 3:26 PM
8	I cannot think of one....	6/30/2016 3:24 PM
9	We are a small town.	6/30/2016 3:08 PM
10	We tend to support our local retailers and each other.	6/29/2016 7:53 PM
11	Trustworthy, give back to the community, support each other as much as possible.	6/29/2016 6:03 PM
12	larger town	6/29/2016 1:40 PM
13	small, family owned businesses, supporting the community, shop local theme	6/29/2016 1:08 PM
14	Offer many services	6/29/2016 12:57 PM
15	Friendly business owners and staff, good personal service, many businesses happy to go the extra mile for their customers	6/24/2016 11:06 AM

Independence Business Owner Survey

Q5 What are some common negative perceptions about businesses in Independence?

Answered: 15 Skipped: 5

#	Responses	Date
1	Small town, close minded, not enough selection or variety of people or goods.	7/7/2016 2:03 PM
2	Change is difficult.	7/7/2016 10:46 AM
3	Some store fronts are in poor/less attractive condition. Lack upkeep and ongoing repair. Others are inconsistent with service or offerings. Makes people nervous when we have multiple "open" locations on main street.	7/6/2016 3:46 PM
4	not very open to outsiders.	7/5/2016 8:35 AM
5	A limited selection of stores....it depends if the comments are from locals or out of towners.	6/30/2016 8:04 PM
6	That they dont carry everything you can get in the bigger towns	6/30/2016 4:58 PM
7	You pay a little more by shopping here, and don't offer the same options as big cities.	6/30/2016 3:27 PM
8	I do hear grumbling about variety. Not enough.	6/30/2016 3:25 PM
9	Unfriendly attitudes.	6/30/2016 3:09 PM
10	That we are more expensive to do business with than the larger companies in the bigger cities around us.	6/29/2016 7:55 PM
11	That they don't have enough options with certain stores. Some are set in their ways.	6/29/2016 6:05 PM
12	that at the current rate give it many more years and there wi	6/29/2016 1:40 PM
13	too many of the same type of business, need more choices, retail and restaurant choices to create more of a tourist destination feel downtown.	6/29/2016 1:09 PM
14	downtown merchants can't compete on price with big box stores	6/29/2016 12:58 PM
15	Too expensive, not enough variety and selection, too many items that can't be purchased in Indee unless a person is happy with Walmart quality, unsatisfactory business hours	6/24/2016 11:08 AM

Independence Business Owner Survey

Q6 How would you describe the spirit of business within the community?

Answered: 14 Skipped: 6

#	Responses	Date
1	Mostly positive	7/7/2016 2:04 PM
2	I think the spirit needs uplifted..! The businesses are wonderful, but are afraid to change, or not sure how to change to fit the times or to bring in new people.	7/7/2016 10:50 AM
3	good	7/6/2016 3:52 PM
4	Upbeat. Looking to get better.	7/5/2016 8:59 AM
5	Anxious to see improvement and willing to work to bring more business to town	6/30/2016 8:11 PM
6	Local stong	6/30/2016 4:59 PM
7	Constantly leaning toward improving and keeping young people here.	6/30/2016 3:28 PM
8	Sad, very sad. When I was growing up I remember sporting goods store, clothing stores, shoe stores and five and dime stores.	6/30/2016 3:27 PM
9	Very low	6/30/2016 3:10 PM
10	Upbeat and positive mostly.	6/29/2016 7:58 PM
11	Overall pretty good.	6/29/2016 6:07 PM
12	Positive, cooperative, community service oriented	6/29/2016 1:11 PM
13	Overall positive	6/29/2016 1:00 PM
14	Somewhat pessimistic.	6/24/2016 11:14 AM

Independence Business Owner Survey

Q7 What is the cooperation like amongst the business community?

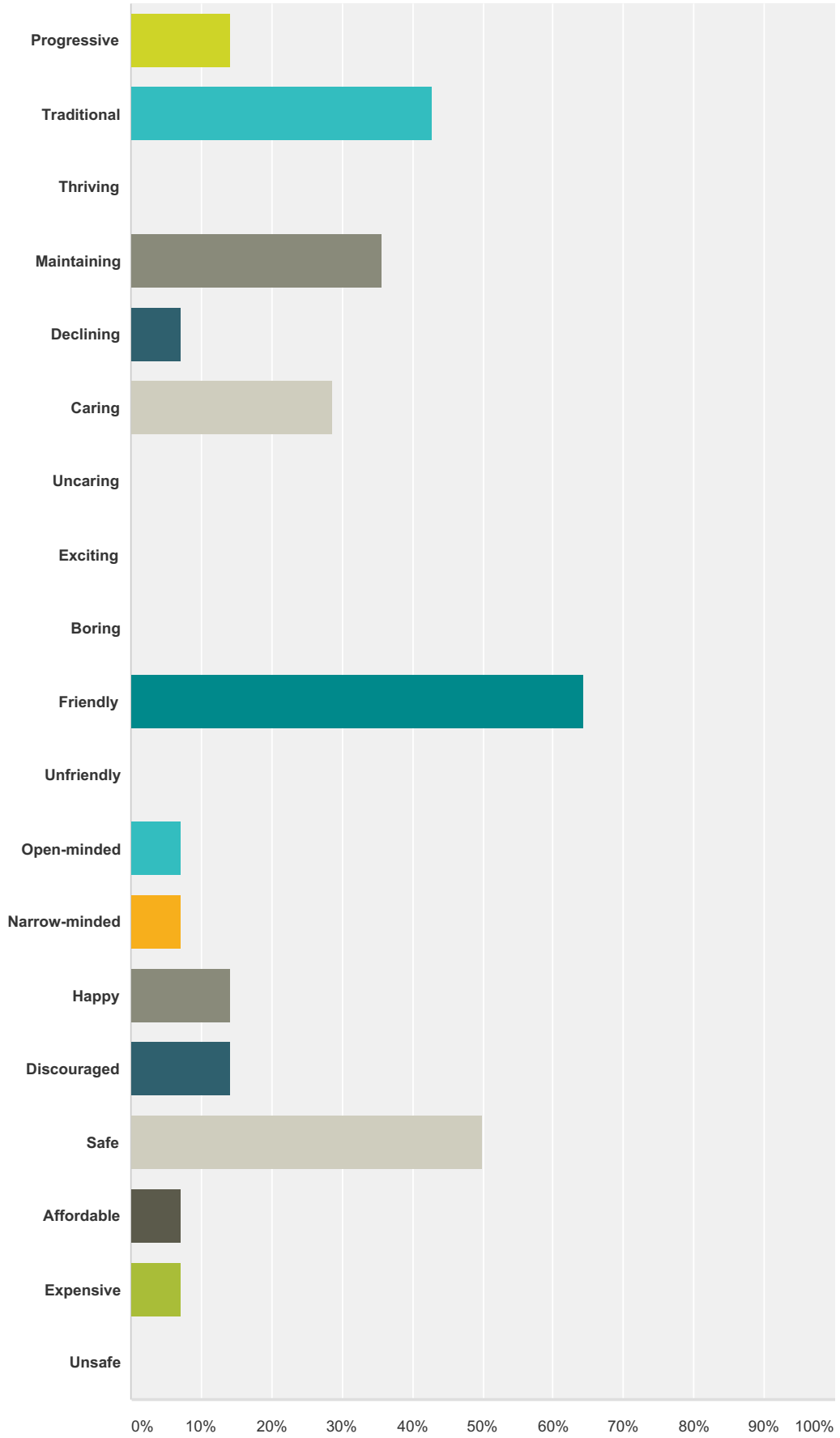
Answered: 14 Skipped: 6

#	Responses	Date
1	80% positive and willing to work and network together.	7/7/2016 2:04 PM
2	We have started a retailers/business owners meeting once a month and there has been slow yet great progress to better our town. Everyone involved has been open to new ideas.	7/7/2016 10:50 AM
3	at times I feel it could be better. the same volunteers and sponsors seem to volunteer for and monetarily support the bulk of the causes.	7/6/2016 3:52 PM
4	Seems to be strong.	7/5/2016 8:59 AM
5	It is improving.	6/30/2016 8:11 PM
6	For the most part everyone tries to work together	6/30/2016 4:59 PM
7	Businesses work well with each other.	6/30/2016 3:28 PM
8	It is my perception that there is not a lot of unity.	6/30/2016 3:27 PM
9	Low with some for sure	6/30/2016 3:10 PM
10	For the most part it is very good.	6/29/2016 7:58 PM
11	I think it's good. I think some that don't do business here might not realize how much work and costs are involved for a small town business.	6/29/2016 6:07 PM
12	We have volunteered for many non-profits in town and worked with many of the business owners. They support the community through volunteer efforts and work side by side with "competitors".	6/29/2016 1:11 PM
13	poor, a lot of concerns about their own business without looking big picture at what on the surface might help another business could also help theirs	6/29/2016 1:00 PM
14	I can only speak about retail and I feel the cooperation is better than it has been in a long time. We have a retail group meeting on a regular basis and working on events and promotion together, looking for ways to benefit all in our group.	6/24/2016 11:14 AM

Q8 From the following, which 3 words do you believe best describe Independence:

Answered: 14 Skipped: 6

Independence Business Owner Survey



Independence Business Owner Survey

Answer Choices	Responses	
Progressive	14.29%	2
Traditional	42.86%	6
Thriving	0.00%	0
Maintaining	35.71%	5
Declining	7.14%	1
Caring	28.57%	4
Uncaring	0.00%	0
Exciting	0.00%	0
Boring	0.00%	0
Friendly	64.29%	9
Unfriendly	0.00%	0
Open-minded	7.14%	1
Narrow-minded	7.14%	1
Happy	14.29%	2
Discouraged	14.29%	2
Safe	50.00%	7
Affordable	7.14%	1
Expensive	7.14%	1
Unsafe	0.00%	0
Total Respondents: 14		

Independence Business Owner Survey

Q9 What job fields or specific positions do you feel Independence is lacking?

Answered: 14 Skipped: 6

#	Responses	Date
1	Job opportunities for professionals	7/7/2016 2:07 PM
2	NA	7/7/2016 10:51 AM
3	could benefit from more light manufacturing and tech jobs. Jobs people are driving to the Cedar Valley to perform now.	7/6/2016 3:56 PM
4	none come to mind.	7/5/2016 9:00 AM
5	Certain retail businesses and professional opportunities.	6/30/2016 8:22 PM
6	More industry is always a good thing	6/30/2016 5:00 PM
7	Reflexology	6/30/2016 3:29 PM
8	Retail!	6/30/2016 3:28 PM
9	Lots. We need to stop putting the cart before the horse as they say. Get things fixed before building more so called progress.	6/30/2016 3:17 PM
10	I can think of many job openings that are available now, not as many for people with college educations.	6/29/2016 8:02 PM
11	Techy style jobs (lack of).	6/29/2016 6:08 PM
12	hard to say, I believe we need more retail stores so retail field, and the service at the existing restaurants is mediocre at best. We have more than enough hair salons, real estate firms, insurance, and gift shops.	6/29/2016 1:20 PM
13	Qualified people in the trades, electricians, plumbers, HVAC, toll & die. People with mechanical skills	6/29/2016 1:01 PM
14	Manufacturing. More retail, specifically in the downtown.	6/24/2016 1:23 PM

Independence Business Owner Survey

Q10 What can businesses in Independence do to improve as a whole?

Answered: 14 Skipped: 6

#	Responses	Date
1	Work together to advertise and bring visitors and potential new community members and businesses to the area. Focus on quality of events to bring the public and busniesses together rather than quantity. Try to recruit more diversity in businesses and citizens.	7/7/2016 2:09 PM
2	I feel they need to work together, have more events that involves everyone. Have festival days, themes, anything that will get more people in independence.	7/7/2016 10:53 AM
3	work together to support Great Local events that are a source of pride. A great example is the 4th of July festivities this weekend. Really Well Done! A Great Event that gets bigger and better every year.	7/6/2016 3:58 PM
4	Embrace members of surrounding communities the way they do Independence residents.	7/5/2016 9:01 AM
5	Communicate and also support each other. Encourage employees to support local businesses.	6/30/2016 8:27 PM
6	Just keep working together and teach the community that buying local makes a difference, the money stays in town	6/30/2016 5:01 PM
7	Market themselves and always be looking for ways to stay up with technology	6/30/2016 3:30 PM
8	I wish I knew the answer to that.	6/30/2016 3:28 PM
9	Learn how to work together as a team. Don't start things if it is not going to be completed.	6/30/2016 3:18 PM
10	Keep working to improve their image and the image of the city we work in.	6/29/2016 8:07 PM
11	Support those local businesses that support the community schools etc.	6/29/2016 6:09 PM
12	Improve customer service, be open hours past 5 p.m. Most are closed on Sunday and Monday. All factors that drive residents to Waterloo and surrounding areas to do business	6/29/2016 1:21 PM
13	work together	6/29/2016 1:02 PM
14	Again, I can only speak from a retailer's point of view - - Work toward consistent hours, too many of us open and close at different times, it's frustrating for shoppers. Offer better selections of merchandise. Encourage new retail to come to Indee.	6/24/2016 1:23 PM

Independence Business Owner Survey

Q11 What are the hopes for the future of downtown Independence?

Answered: 14 Skipped: 6

#	Responses	Date
1	That all the store fronts are filled with unique shops that will draw people to town. Capitalize on what makes Independence unique and inviting and work together to improve it.	7/7/2016 2:10 PM
2	That we can be on "the map". People to want to come to our town, talk about our town, have a great memory of our town and look forward to coming back.	7/7/2016 10:54 AM
3	More attractive to pedestrians. Perhaps some benches. Better use of the downtown park. Suggest Planting a real tree, a tree appropriately sized for the spot now (5ft) so we can use for the Christmas tree lighting, and one that will grow into the spot, but not overgrow it. A Fat Albert Blue Spruce that gets 15 wide and 30 ft tall would be perfect.	7/6/2016 4:03 PM
4	Continued revitalization. Become a draw for other communities to get more people down there and shopping. Continue the push for shopping local.	7/5/2016 9:02 AM
5	The hope is to have a vibrant downtown but local support is needed as well as making it a destination for others.	6/30/2016 8:31 PM
6	There is a long road ahead but I believe it is reachable	6/30/2016 5:02 PM
7	Young business owners will come to the downtown area and stay. Some of the buildings need to be majorly updated.	6/30/2016 3:31 PM
8	I hope for positive things.	6/30/2016 3:29 PM
9	With things the wayhtey nothing!	6/30/2016 3:19 PM
10	I would hope for the downtown to stay alive, active, and not let the big boxes close us down. Not have any empty store fronts.	6/29/2016 8:10 PM
11	To see the store fronts full again with more shops, not offices.	6/29/2016 6:10 PM
12	Wine bar/shop, tapas style restaurant, focus on retail store fronts, have some plan of what types of businesses rent store front space. Looking for shops like Galena, art galleries, specialty food shop, craft beers, etc. It needs a facelift not to look modern but cleaned up, painted to look more inviting.	6/29/2016 1:39 PM
13	I don't think their is a cohesive idea as to the future of downtown, from city leaders on down	6/29/2016 1:02 PM
14	At this point, I think most of us are just hoping to survive. Our downtown has begun a slow painful death and many folks in Indee don't really notice or care. Traffic has been declining at a scary rate the last few years. My hope is that we can figure out a way to bring in some new and different retail.	6/24/2016 1:23 PM

Independence Business Owner Survey

Q12 What company/shop/establishment do you feel embodies what business should be like in Independence?

Answered: 14 Skipped: 6

#	Responses	Date
1	Laree's, Shannon's flower shop, S&K. It would be great if the Creamery had a gift shop!	7/7/2016 4:09 PM
2	I don't think there is a one certain business that embodies our town, I think all of us as a whole working together is the best embodiment.	7/7/2016 10:59 AM
3	Bank Iowa, Sanity Room, Plush, State Farm, Wapsi Realty	7/6/2016 4:09 PM
4	Signs and More.	7/5/2016 9:03 AM
5	Laree's, Distinctions, Hardware Hank	6/30/2016 8:32 PM
6	There are quick a few, that are very friendly, reasonable priced, and most of all give back to the community	6/30/2016 5:04 PM
7	Fab Friday's, sanity room, plush, Wapsie realty, Wapsi wares buildings are very nice.	6/30/2016 3:34 PM
8	Print Express, Plush, Verve, Geater Mfg., Bank Iowa	6/30/2016 3:31 PM
9	That's a good question with no great answer	6/30/2016 3:21 PM
10	Many of our businesses, shops, and manufacturing facilities embody what businesses should be like everywhere.	6/29/2016 8:14 PM
11	There are many.	6/29/2016 6:11 PM
12	I don't think we have that business yet.	6/29/2016 1:41 PM
13	Local lenders	6/29/2016 1:03 PM
14	I think we have many. When I visit with ladies who have come here from out-of-town to shop, one of the things I heart most is that they like how they are treated here.	6/24/2016 1:23 PM

Independence Business Owner Survey

Q13 What businesses could Independence do without? Why?

Answered: 14 Skipped: 6

#	Responses	Date
1	I can't really think of any they could do without. Possibly the ones on Main and side main streets that never seem to be open.	7/7/2016 4:09 PM
2	NA	7/7/2016 10:59 AM
3	open store fronts	7/6/2016 4:09 PM
4	none come to mind.	7/5/2016 9:04 AM
5	None.	6/30/2016 8:33 PM
6	Right off the top of my head I can't think of any. I think everyone should have a shot	6/30/2016 5:05 PM
7	nothing comes to mind	6/30/2016 3:34 PM
8	None come to mind	6/30/2016 3:32 PM
9	Excluding anyone would be wrong. They all need a chance	6/30/2016 3:22 PM
10	Not sure I can give a answer for this question, I feel we have a good mix that all have their need in some way.	6/29/2016 8:16 PM
11	We do seem to have plenty of insurance and Real Estate for the size of the town. But a town this size really can't afford to lose any businesses.	6/29/2016 6:12 PM
12	I think we need a wider diversity of businesses but I wouldn't exclude any one group of existing businesses. Mentioned earlier, abundance of hair salons, auto parts stores, and realtors but we need some, just not as many as we have now.	6/29/2016 1:44 PM
13	None, takes all kinds to make up the town	6/29/2016 1:03 PM
14	I don't think we have any we would want to lose.	6/24/2016 1:24 PM

Independence Business Owner Survey

Q14 Are there any businesses that people from out of town routinely come to shop at?

Answered: 14 Skipped: 6

#	Responses	Date
1	Laree's, S&K, Fab Friday's, restaurants, lumber yards, Walmart...	7/7/2016 4:09 PM
2	I think a lot enjoy the specialty shops.	7/7/2016 11:00 AM
3	Distinctions/Little Red School House, Quilters Quarters, S & K,	7/6/2016 4:10 PM
4	Not sure on exact ones.	7/5/2016 9:05 AM
5	Yes.. several.	6/30/2016 8:34 PM
6	Yes. Signs and More, Little red school house, the quailt shop. Just to name a few	6/30/2016 5:06 PM
7	Little red school house	6/30/2016 3:35 PM
8	Print Express, Distinctions, Geater, Banklowa	6/30/2016 3:32 PM
9	I'm sure there are but each person would have their favorite	6/30/2016 3:23 PM
10	Yes, all of our small gift shops and specialty shops, ie; Larrees, Little Red Schoolhouse, Distinctions, S&K Collectables etc.	6/29/2016 8:30 PM
11	Laree's Little Red Schoolhouse	6/29/2016 6:13 PM
12	Walmart - close for many in Bu Co and surrounding counties. Many people travel from smaller towns to come to Bill's and Del Rio.	6/29/2016 1:46 PM
13	Specialty shops	6/29/2016 1:04 PM
14	Yes.Little Red Schoolhouse and Distinctions, Fabulous Fridays, Primitive Peddler, Laree's, Mary's Flower Patch and S & K Collectibles all have loyal customers from out of town who come to shop with us routinely. Most of us would not be here without those customers as far too many Indee residents do not bother to support their local retailers.	6/24/2016 1:24 PM

Independence Business Owner Survey

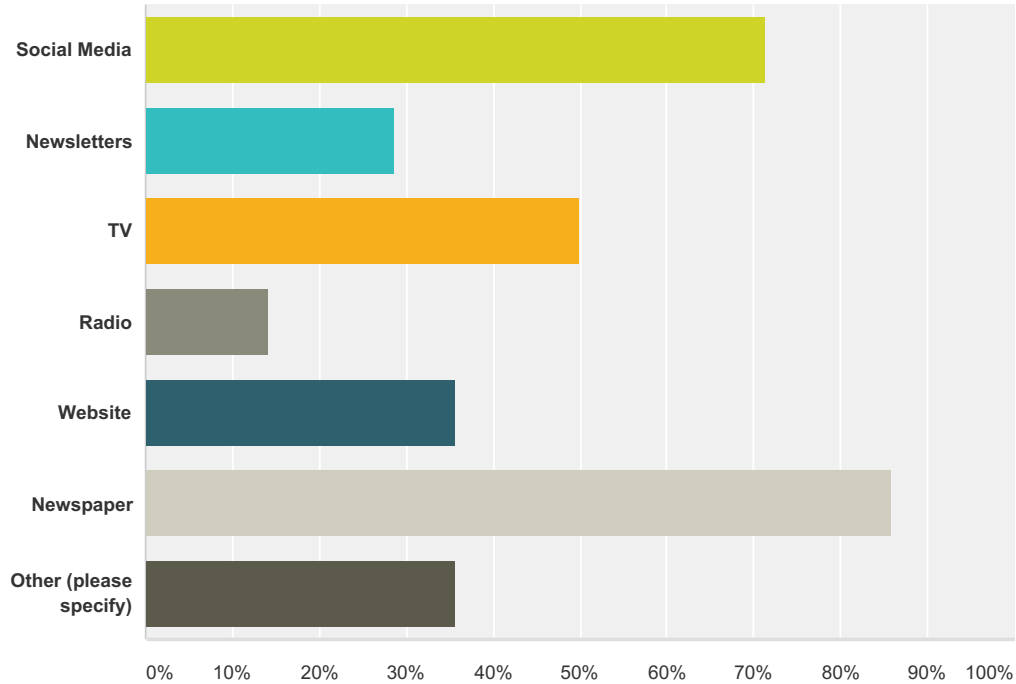
Q15 As a business owner, what is the biggest complaint that you personally have or have received about the city government?

Answered: 14 Skipped: 6

#	Responses	Date
1	Independence has a reputation of questionable law enforcement personel like officers who profile young women or cars with tinted windows. That brings a negative image to the town. Also publicity with scandals at the community school tend to cast the town in a less than favorable light.	7/7/2016 4:09 PM
2	They are not seen in our establishments	7/7/2016 11:00 AM
3	Wasteful spending and inefficiency in some sections of city services/facilities. A small business owner would not send four people to do a job two people could safely complete. Decisions that do not seem to support the long term goals of the community.	7/6/2016 4:14 PM
4	That they are difficult to work with. Very stubborn and not open to change.	7/5/2016 9:08 AM
5	Lack of communication and lack of visibility.	6/30/2016 8:35 PM
6	Taxes	6/30/2016 5:06 PM
7	I do not think we spend money wisely.	6/30/2016 3:35 PM
8	I don't really have any complaints about them, or heard any that I can recall.	6/30/2016 3:33 PM
9	Not all good. Some are there to really do nothing but be a yes person. I have even asked if they get paid to sway votes. Not what you want to hear	6/30/2016 3:25 PM
10	Lack of their ability to listen to the people and the cost of property taxes in Independence is totally out of hand.	6/29/2016 8:30 PM
11	They spend money foolishly. Need to live within their means like the rest of the businesses.	6/29/2016 6:14 PM
12	My business isn't directly affected by city government however I would like to see more control over the downtown business area rentals and appearance (colors, style, etc)	6/29/2016 1:47 PM
13	Out of touch with what the people want, the recent spending of \$400k on 3 blocks of street just to spend it because the street is in the TIF district is a prime example	6/29/2016 1:05 PM
14	Total lack of concern from city government about the health of our downtown. Not once has the current city manager visited our business to introduce himself, talk about downtown worries and concerns, share ideas and goals or anything else, for that matter. Aside from two, the same goes for city council members. While I do not attend many city council meetings, I do watch them on tv when they can actually be seen and heard, Very seldom is the downtown even mentioned. I truly believe the downtown is the heart of any community and it is sad and discouraging to see ours pretty much ignored by city leaders.	6/24/2016 1:24 PM

Q16 How do you receive information about the city government? Please choose all that apply.

Answered: 14 Skipped: 6

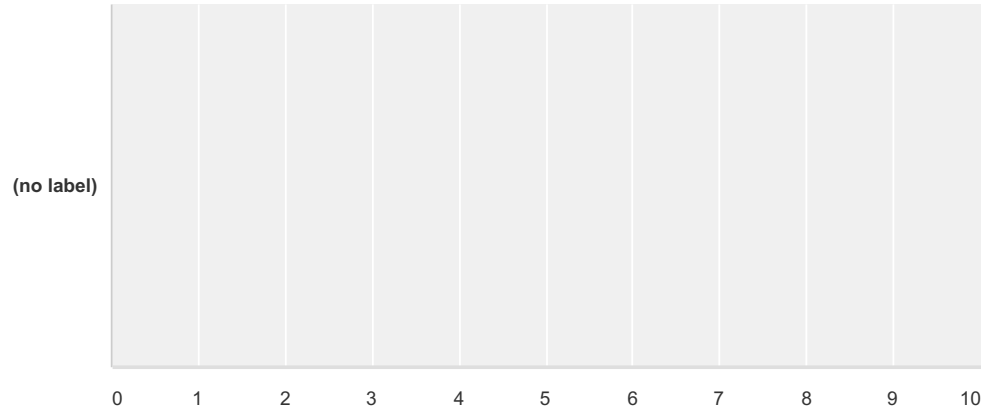


Answer Choices	Responses
Social Media	71.43% 10
Newsletters	28.57% 4
TV	50.00% 7
Radio	14.29% 2
Website	35.71% 5
Newspaper	85.71% 12
Other (please specify)	35.71% 5
Total Respondents: 14	

#	Other (please specify)	Date
1	don't hear much	7/7/2016 11:00 AM
2	Council meeting broadcast and talking to people.	6/30/2016 8:37 PM
3	I don't receive information about them	6/30/2016 3:33 PM
4	Direct contact with city leaders.	6/29/2016 8:31 PM
5	Gossip and rumors	6/24/2016 1:24 PM

Q17 In your opinion, how transparent is the city government? (1 being not at all transparent and 5 being extremely transparent)

Answered: 14 Skipped: 6



	1	2	3	4	5	Total	Weighted Average
(no label)	14.29%	35.71%	42.86%	7.14%	0.00%	14	0.00
	2	5	6	1	0		

#	Comments	Date
1	I think far too many things are already discussed and decided by the city before residents are made aware of them.	6/24/2016 1:24 PM

Independence Business Owner Survey

Q18 Please rate the strength of each business sector in Independence. (1 being poor and 5 being excellent)

Answered: 0 Skipped: 20

⚠ No matching responses.

	1	2	3	4	5	Total	Weighted Average
Retail	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0	0.00
Manufacturing	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0	0.00
Service Oriented (Healthcare, legal, hotels etc.)	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0	0.00

#	Comments	Date
	There are no responses.	

Independence Business Owner Survey

Q19 How often does the Chamber contact your business? What, if anything, has it done for your business recently?

Answered: 14 Skipped: 6

#	Responses	Date
1	My business has not been contacted by the local chamber since Tammy was the Director at the Chamber.	7/7/2016 4:11 PM
2	We contact them. We put advertising on their web page.	7/7/2016 11:02 AM
3	contacted approx. once per year. I believe we can Invest in our next Chamber Director and really make a difference. Business owners want to know what they get in return for their investment.	7/6/2016 4:16 PM
4	I am on the board so I have frequent contact.	7/5/2016 9:10 AM
5	Chamber is going through a transition and has not been as active as it should be.	6/30/2016 8:44 PM
6	It reaches out to us often. With the changes in Directors a lot lately not as much as they could, but that is understandable	6/30/2016 5:09 PM
7	They sent me a bill in May when my annual membership was due.	6/30/2016 3:37 PM
8	The Chamber rarely contacts my business. The only thing they've really done for us is let us put announcements in the e-mails that go out.	6/30/2016 3:35 PM
9	Not and Nothing	6/30/2016 3:27 PM
10	When my dues are do or they need a sponsor for something. Not sure what recently.	6/29/2016 8:35 PM
11	Used to frequently. Lately just for sponsorship things.	6/29/2016 6:16 PM
12	This may be the Bu Co Economic Development rather than the chamber but George offers seminar and business related classes for small businessowners. I have not had business interaction with the Chamber to date.	6/29/2016 1:49 PM
13	Usually annually when the bill for dues is sent out. Ambassadors stopped due to a recent company expansion.	6/29/2016 1:08 PM
14	Their has been virtually no contact from the Chamber in the last year and a half, unless they want a donation for one of their events. It has done absolutely nothing for our business in that time. In my opinion, our Chamber has become so event driven to make enough money to pay its bills, it has totally lost sight of the things it should be doing. The Chamber wants us all to be members and pay our dues, but offers us no good reason to do that.	6/24/2016 1:25 PM

Independence Business Owner Survey

Q20 How can the chamber help you as a business owner?

Answered: 14 Skipped: 6

#	Responses	Date
1	It would be nice to be included in Chamber business and work together with the Chamber to promote tourism in Independence and the surrounding area.	7/7/2016 4:11 PM
2	Be more involved	7/7/2016 11:02 AM
3	Continue to shine a light on the positive things happening in town and work With the City to achieve shared goals.	7/6/2016 4:16 PM
4	Continue to revamp its structure to appease to the masses of business owners with "value-added" perks.	7/5/2016 9:10 AM
5	The Chamber should be a promotor and coordinator	6/30/2016 8:44 PM
6	Get a long term Director in there	6/30/2016 5:09 PM
7	I don't know off hand	6/30/2016 3:37 PM
8	Show me a benefit of being a member.	6/30/2016 3:35 PM
9	I would have to really think about that	6/30/2016 3:27 PM
10	Push more to educate the public to buy local.	6/29/2016 8:35 PM
11	Promote Independence in general with ideas as well as some of the things they are currently doing.	6/29/2016 6:16 PM
12	Probably wouldn't help in my line of business	6/29/2016 1:49 PM
13	Be more proactive, seems like all they do is fundraising events to ensure the existence of the Chamber	6/29/2016 1:08 PM
14	In my opinion, the Chamber should be offering educational opportunities on different topics to business owners. It definitely should be promoting local businesses and working to encourage new ones to come here.	6/24/2016 1:25 PM

Independence Business Owner Survey

Q21 What type of new business development do you feel would benefit Independence the most? Why?

Answered: 14 Skipped: 6

#	Responses	Date
1	Recruiting unique shops to fill downtown spaces would help. Primitives, home decor, possible nail salon, other amenities that people leave town to experience or do...having them in town would be great.	7/7/2016 4:14 PM
2	na	7/7/2016 11:03 AM
3	Condo/Assited Living residence. Clothing store, shoe store	7/6/2016 4:19 PM
4	Grant research/writing. Grants that would make it more affordable for businesses to start-up/sustain new business.	7/5/2016 9:11 AM
5	Jobs are needed for all economic levels but any business that can offer upper entry jobs would help the local economy.	6/30/2016 8:55 PM
6	Industry, that seems to have the best effects for town growth	6/30/2016 5:11 PM
7	Fitness apparel and shoes, because it helps people stay healthier, and it makes the employees more productive if they are healthy.	6/30/2016 3:43 PM
8	I believe we need to learn to work together to draw people in.	6/30/2016 3:38 PM
9	At this time we need to fix our town up and then consider what would be good to improve our town. It's not ready for new at this time. We need to make thing progress with what we have first	6/30/2016 3:30 PM
10	Manufacturing, because it will bring new residents to work and live here and support the businesses.	6/29/2016 8:38 PM
11	Like a business investor start up group. Kind of like a Shark Tank thing so we could help new Entrepreneurs come here.	6/29/2016 6:17 PM
12	Tourism - we have a lot to offer but there is no collaboration to send a united message of "come to Independence". The businessowners need to united, collaborate, and communicate to thrive.	6/29/2016 1:50 PM
13	New housing, seems difficult to attract new businesses without giving them a lot of incentives. expanding the population leads to a domino effect with hopefully more kids in school, more utility customers, more retail sales, sales tax paid, etc.	6/29/2016 1:10 PM
14	I think we need more manufacturing jobs that provide good wages so more Indee folks might be able to work in town. People that work out of town tend to spend more of their money out of town too. I also would love to see more retail back in our community. I am old enough to remember when our downtown was busy and thriving all the time. Now far too much of our downtown space is taken up by offices and service-type businesses.	6/24/2016 1:25 PM

Independence Business Owner Survey

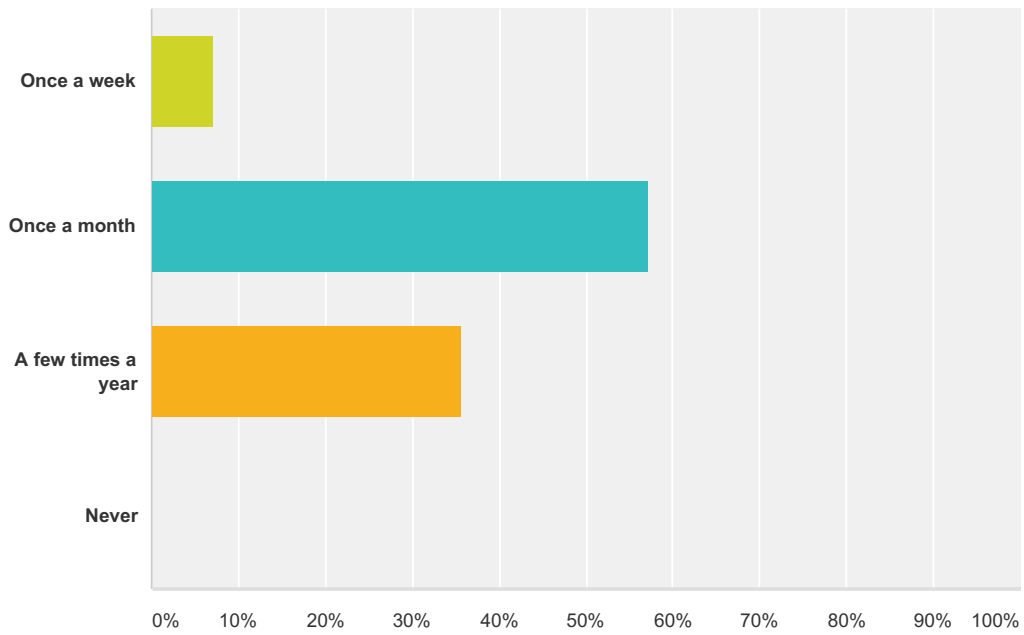
Q22 From your observations, what do you feel would attract new businesses to Independence?

Answered: 14 Skipped: 6

#	Responses	Date
1	Having a positive place for business owner and operators to live where they feel supported and welcomed. Also having a strong school system and ethical police force so citizens and visitors to town feel safe and welcome.	7/7/2016 4:15 PM
2	Something that ties us all together. We would get more people to our town if there was a reason, then once they have been here they will want to return even when there isn't an event.	7/7/2016 11:05 AM
3	Attractive Tax structure. Skilled employees.	7/6/2016 4:19 PM
4	Cleaner looking downtown. Better signage for businesses to show that we do have a pretty full downtown. Sometimes you drive through there and it feels empty.	7/5/2016 9:13 AM
5	Knowing that there was a good work force available and housing availability.	6/30/2016 8:59 PM
6	Some incentives, whether that is in the form of tax relief	6/30/2016 5:12 PM
7	Improving the state of our existing buildings. And a friendly town.	6/30/2016 4:28 PM
8	The growth we've seen recently and because we've built the new High School	6/30/2016 3:43 PM
9	Anything. Especially antiques it clothing. Selection is good. People drive to Wloo because there is a better chance they will find what their looking for. There is more selection.	6/30/2016 3:39 PM
10	Lower taxes and a larger work force.	6/29/2016 8:40 PM
11	More companies attract more businesses.	6/29/2016 6:18 PM
12	Good schools and public services to attract new families but most commute to jobs in the larger cities. The manufacturing sector does seem strong, not sure about the manpower to fill those spots from the local area.	6/29/2016 1:53 PM
13	we have a great location with 4 lane Highway 20 and Highway 150 giving easy access to 380	6/29/2016 1:10 PM
14	A good work force. Quality affordable housing. A good school system, which we have. I'm sure bigger businesses require incentives from a community when they are looking for a new location. It seems that towns around us like Oelwein and Fairbank can make that work. Seems to me we need to learn how to do that.	6/24/2016 1:25 PM

Q23 How often do you personally leave Independence to shop?

Answered: 14 Skipped: 6



Answer Choices	Responses	
Once a week	7.14%	1
Once a month	57.14%	8
A few times a year	35.71%	5
Never	0.00%	0
Total		14

Independence Business Owner Survey

Q24 Are you able to buy everything you need in Independence? If not, what can't you buy?

Answered: 14 Skipped: 6

#	Responses	Date
1	No, I travel to DSM to visit specialty food stores like Trader Joe's or CR to visit New Pi and New Bo. I get my nails done in Cedar Falls its affordable and has extended hours. I travel to surrounding towns for specialty meats, book stores, etc.	7/7/2016 4:17 PM
2	Business supplies, bulk supplies, specialty foods for resale.	7/7/2016 11:06 AM
3	Kids clothes, Shoes, Sports equipment, Home decorating accessories, rugs, accessories, bedding.	7/6/2016 4:21 PM
4	Heard a lot of people say shoes. I am typically leaving town for specialty from Menards that isn't stuff that I would expect a smaller shop here in town to carry.	7/5/2016 9:16 AM
5	No... clothing including shoes. Some business supplies.	6/30/2016 9:01 PM
6	Most everything on a personal level. Business we get everything we can in town, but some of our material come from out of town	6/30/2016 5:13 PM
7	Can't find what I want. Sometimes it's a gift for someone Home improvement items not available here.	6/30/2016 4:30 PM
8	No, we have to buy the paper we print on from Cedar Rapids.	6/30/2016 3:44 PM
9	Shoes	6/30/2016 3:40 PM
10	Yes, very seldom do I leave town to shop for anything.	6/29/2016 8:41 PM
11	It depends on the time of day or weekends. I can find the majority of things here.	6/29/2016 6:19 PM
12	A decent selection of better wines, gourmet food (packaged or fresh), decent BBQ. We end up shopping on line to get most things we can't find locally which covers a wide range of items like computer related items, clothing, shoes, etc.	6/29/2016 1:58 PM
13	Usually yes	6/29/2016 1:11 PM
14	No. If I am shopping for ladies or children's clothing, I cannot do that here. Shoes, household things like linens, sporting goods are other things that cannot be purchased in town unless one is satisfied with Walmart quality. I am not. We buy absolutely everything we can in town unless our only option is Walmart.	6/24/2016 1:25 PM

Independence Business Owner Survey

Q25 If you could choose 1 amenity from a larger nearby city to relocate to Independence, what would it be?

Answered: 14 Skipped: 6

#	Responses	Date
1	Anything good for child recreation; splash pad, pool, water park, hiking, petting zoo.	7/7/2016 4:18 PM
2	TACO BELL! ha restaurant supply store.	7/7/2016 11:07 AM
3	No need to relocate, just dredge and maintain the Lake on the Wapsi so that it could be enjoyed more frequently and by more people. Also, maintain the Boards to retain the extra 10 inches of water on the lake that makes it better for all boaters. The River and the river walk park are a huge attraction. Leverage it! Think big. Bike Rentals, a second Dock. Maybe even a designated swimming area. Also more and better connected bike trails. Te city of Oelwein has some really nice bike trails you can ride for miles on.	7/6/2016 4:27 PM
4	Menards.	7/5/2016 9:17 AM
5	Department type store...	6/30/2016 9:03 PM
6	Not sure	6/30/2016 5:14 PM
7	I'm not sure because I would not want to hurt business we have.	6/30/2016 4:32 PM
8	Starbucks	6/30/2016 3:45 PM
9	?	6/30/2016 3:41 PM
10	A sporting goods store.	6/29/2016 8:43 PM
11	Something with entertainment or giving us things to do without going to the bigger city.	6/29/2016 6:21 PM
12	Good food, wine, and beer in an age appropriate environment (kid free areas) open past 7 p.m. in a venue that is comfortable, clean, and inviting.	6/29/2016 1:59 PM
13	Young Ice Arena or CR Ice Arena, Kernels Stadium	6/29/2016 1:12 PM
14	A department - type store, such as Kohl's or Youngkers.	6/24/2016 1:26 PM

Independence Business Owner Survey

Q26 Do you make an effort to shop local? Why or why not?

Answered: 14 Skipped: 6

#	Responses	Date
1	Yes, to support local business that friends and acquaintances own.	7/7/2016 4:19 PM
2	Yes, I try to ant chance I get. We nee to support each other, if we don't as business owners why would anyone else want to.	7/7/2016 11:08 AM
3	YES. Because it is the right and smart thing to do as a business owner.	7/6/2016 4:28 PM
4	I do. It is great to support businesses that support your town. Local business is the driving force for new people/businesses coming into town. If local businesses don't survive, you won't see new people coming in.	7/5/2016 9:18 AM
5	Yes...if not, there won't be a downtown.	6/30/2016 9:03 PM
6	Yes, because when you buy local most of that money stays local. Than it get spread back around the town and used to support other projects or help organizations out	6/30/2016 5:16 PM
7	Yes because like many people I have a medical problem that limits my shopping out of town. When I can't shop in town I depend on family to go for me.	6/30/2016 4:34 PM
8	Yes, because I know some of the business owners personally, and I want to support them. Plus, I think they will be more likely to then support my business as well.	6/30/2016 3:45 PM
9	I spend at least 50 a month at locally owned stores. I shop everywhere in town, other than Walmart. I remember what this town was like before Walmart was here. I realize they employ Indee residents but I believe our community would have flourished without Walmart.	6/30/2016 3:44 PM
10	Always, because the merchants here support my business.	6/29/2016 8:44 PM
11	Yes, I feel it is important to keep a small town alive and they are our neighbors.	6/29/2016 6:21 PM
12	yes, we know many of the local business owners and want to support their efforts	6/29/2016 1:59 PM
13	Yes, if the local small businesses can't make it leads to a vacant buildings, local businesses appear to be the businesses that give the most back to the community	6/29/2016 1:13 PM
14	As I said, we buy absolutely everything in town unless Walmart is our only option. As local business owners, we understand how important it is to support our community. Shopping Walmart is not shopping local, in our opinion.	6/24/2016 1:26 PM

Independence Business Owner Survey

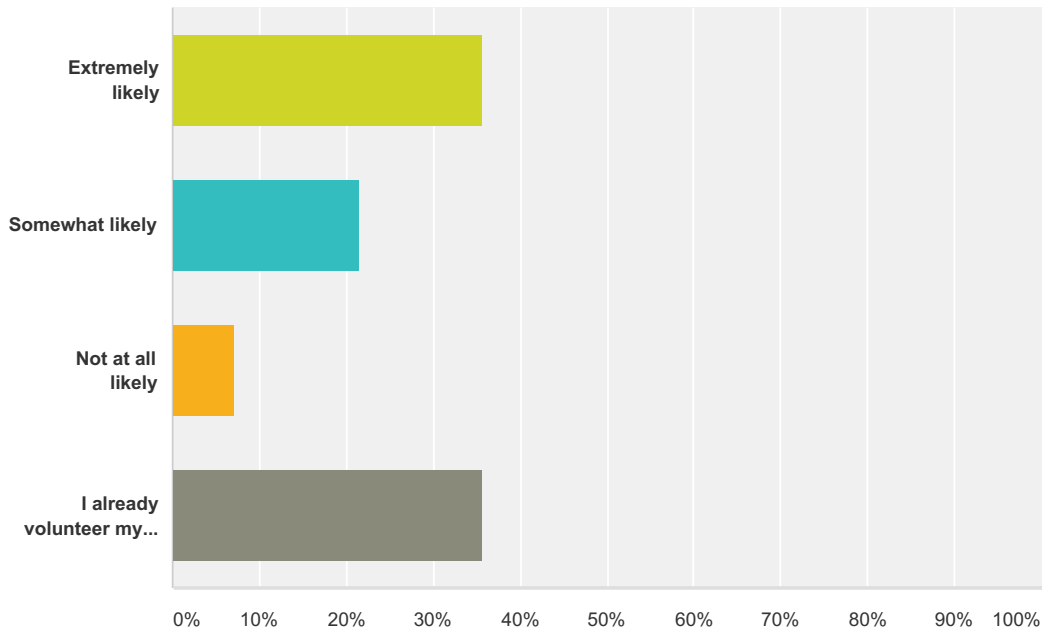
Q27 In your opinion, are business employees and owners active in the volunteer community? How do they provide support to the community?

Answered: 14 Skipped: 6

#	Responses	Date
1	Yesish...working the Friday night events, trick or treating, etc.	7/7/2016 4:22 PM
2	I think it is getting better. We are opening the wires of communication and try to help each other when needed.	7/7/2016 11:09 AM
3	Yes, for the most part.	7/6/2016 4:28 PM
4	I think you see a select few that are involved in a lot. There is always room for improvement. I don't know how but I think the biggest thing is getting word out to businesses about the need for volunteers and what the specific spots are that they can fill. People won't volunteer if they don't know specifics.	7/5/2016 9:19 AM
5	Some are and some aren't. Some volunteer and support local causes and others you don't see at events.	6/30/2016 9:05 PM
6	I see a lot of business owner and employee volunteering a lot. I feel we have a ton of events in the community and schools that are run by volunteers	6/30/2016 5:17 PM
7	I have tried to help and the community was not interested. Ex: Carolers for Christmas. Made dozens of calls. Did not get calls back. Even found out some ministers were rude. Was not expecting that.	6/30/2016 4:40 PM
8	Yes. They support Education a lot.	6/30/2016 3:46 PM
9	I believe they are. If not it is probably because they are tired! Retail work is a lot of hours!	6/30/2016 3:44 PM
10	Yes, being active is supporting the community.	6/29/2016 8:45 PM
11	Some do it financially and by volunteering. That being said it seems to be the same businesses over and over while some do nothing at all.	6/29/2016 6:22 PM
12	Our experience is that the business owners seem to be more active than ee's. It would be great to see more teams from businesses volunteering.	6/29/2016 2:00 PM
13	Yes they are active. Money, time are ways they provide support	6/29/2016 1:14 PM
14	Yes, I think many are very active as volunteers. They give their time and merchandise frequently, often to groups that do not support them in return.	6/24/2016 1:26 PM

Q28 How likely are you to consider volunteering to assist with a local community event?

Answered: 14 Skipped: 6



Answer Choices	Responses
Extremely likely	35.71% 5
Somewhat likely	21.43% 3
Not at all likely	7.14% 1
I already volunteer my time to help with local community event(s)	35.71% 5
Total	14

Independence Business Owner Survey

Q29 Please indicate which events you would volunteer for:

Answered: 8 Skipped: 12

#	Responses	Date
1	Specialty events like Ragbri	7/7/2016 4:22 PM
2	Very few I have Not volunteered for.	7/6/2016 4:29 PM
3	Local events and organizations.	6/30/2016 9:06 PM
4	I volunteer throughout the year.	6/30/2016 3:45 PM
5	4th of July BrewBQ Live at 5 and others	6/29/2016 8:49 PM
6	I do volunteer already. I missed that on last question.	6/29/2016 6:24 PM
7	Fair breakfast, booster club	6/29/2016 1:14 PM
8	I served a 6-year term on the Chamber board and worked every Chamber event we did, aside from the golf outing. We used to volunteer for the July 4th celebration. The last time we did that, we volunteered to sell tickets like we had always done in the past. When we arrived for our shift, we were told, not asked, that one of us had to work the beer tent, a place neither of us cared to be. We haven't been back to work that event since. We would have to think about what events we would sign up for.	6/24/2016 1:26 PM

Q30 What prevents you from volunteering at events?

Answered: 1 Skipped: 19

#	Responses	Date
1	Past times I did volunteer and my medical problem now with my leg.	6/30/2016 4:41 PM

Independence Business Owner Survey

Q31 Please indicate the events you currently volunteer for:

Answered: 5 Skipped: 15

#	Responses	Date
1	chamber events, organizing town events, downtown events	7/7/2016 11:11 AM
2	Chamber Board - Chamber sponsored events Mustang Foundation JA Rotary	7/5/2016 9:21 AM
3	Lions club, school booster club, chamber, PROW river group	6/30/2016 5:18 PM
4	Junior Achievement, RAGBRAI	6/30/2016 3:46 PM
5	Events with Heartland Acres, Wapsi Mill, BrewBQ, 4th of July, Spirits & Visions, Three Elms Bike Trails, Buchanan County Animal shelter, Buchanan County Community Foundation, Bu Co Health Center Aux, Bu Co Habitat for Humanity	6/29/2016 2:04 PM

Independence Business Owner Survey

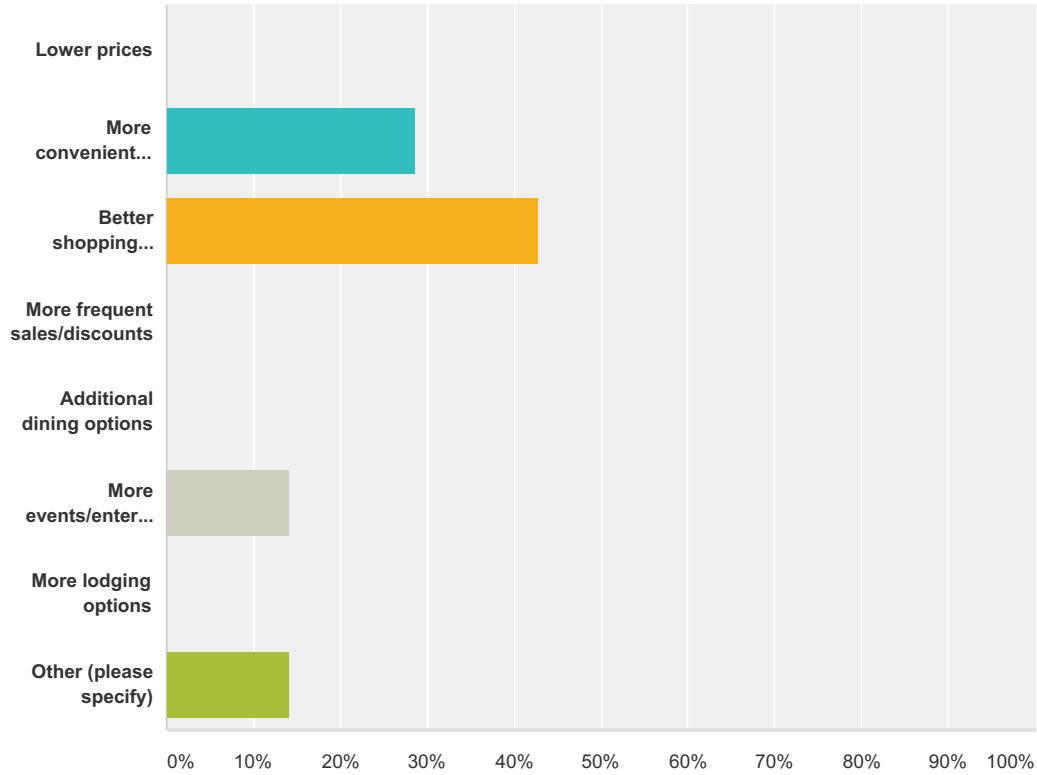
Q32 Do you feel the businesses of Independence have a cohesive vision for the future? Why/why not?

Answered: 14 Skipped: 6

#	Responses	Date
1	Not really, I haven't heard that there is one.	7/7/2016 4:22 PM
2	Its starting but still a little blurry. Lots of ideas just need a push for follow through or how to get it started.	7/7/2016 11:11 AM
3	I do not believe so. Not enough communication or open forum on the topic to be sure.	7/6/2016 4:29 PM
4	Yes. They all want the same thing. We just have to find a common way to get to that end goal.	7/5/2016 9:23 AM
5	Not really...it is wanted but there needs to be a good leader who can dedicate the time and coordinate this effort.	6/30/2016 9:09 PM
6	THere is a good chunk that do. We have some driven people in independence	6/30/2016 5:19 PM
7	No.	6/30/2016 4:42 PM
8	No, I have not heard of a cohesive plan for us to work together on.	6/30/2016 3:47 PM
9	I do not believe they do.	6/30/2016 3:45 PM
10	Yes	6/29/2016 8:49 PM
11	No not really. You don't hear of any long term goals.	6/29/2016 6:24 PM
12	Uncertain. There is a lot of walls that need to come down to learn to work together as a team. Sharing experience, ideas, even resources can be a first step in making the community work together rather than splintered segments trying to come out on top.	6/29/2016 2:06 PM
13	No, they are all about their own business succeeding	6/29/2016 1:14 PM
14	I think we are working toward getting a little better at that but still have a ways to go. Guidance from a good Chamber director and interaction with city government would really help.	6/24/2016 1:27 PM

Q33 In your opinion, which of the following would be the most effective way to increase the amount of business/activities people do in Independence?

Answered: 14 Skipped: 6

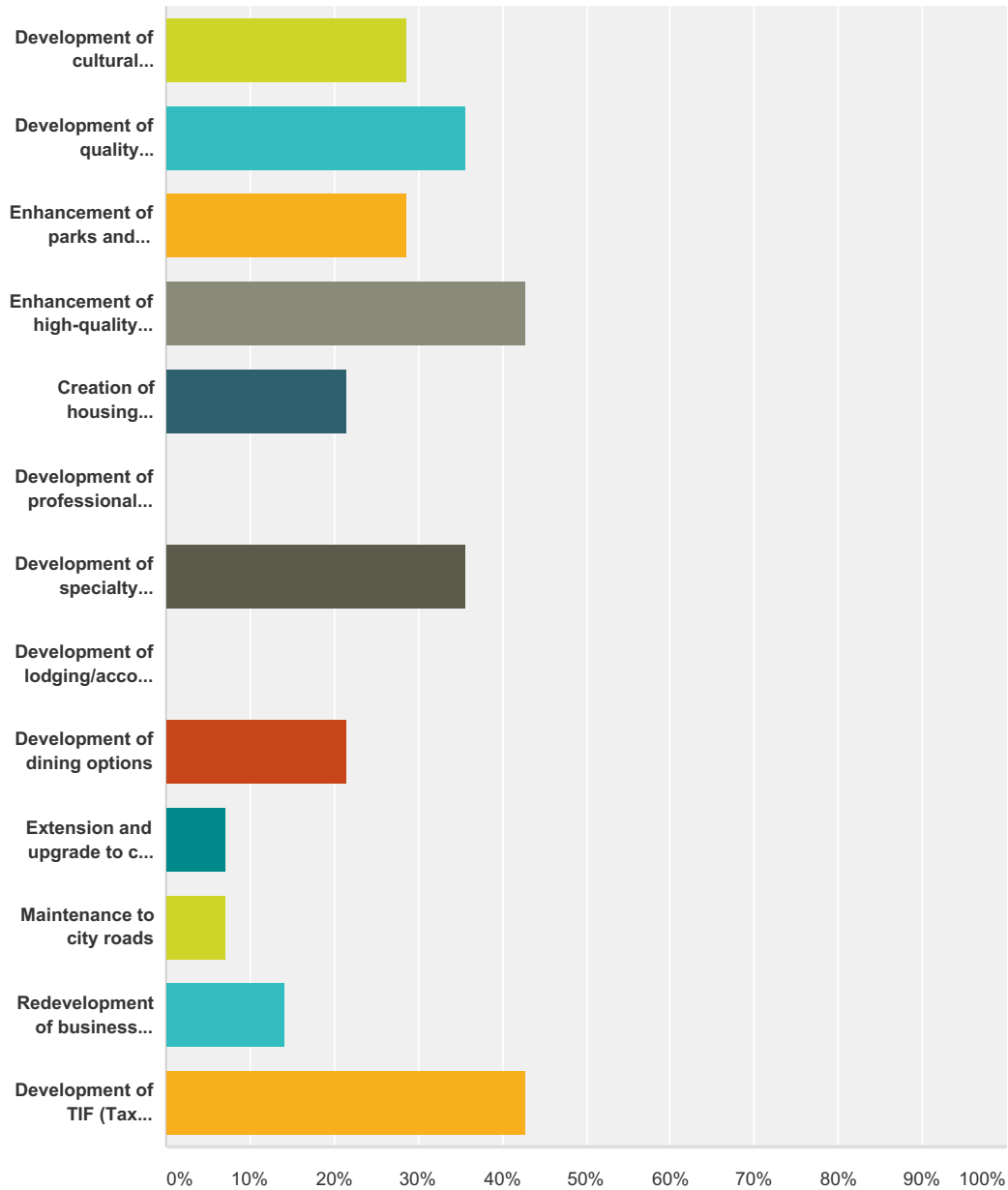


Answer Choices	Responses
Lower prices	0.00% 0
More convenient store hours	28.57% 4
Better shopping selection/variety	42.86% 6
More frequent sales/discounts	0.00% 0
Additional dining options	0.00% 0
More events/entertainment options	14.29% 2
More lodging options	0.00% 0
Other (please specify)	14.29% 2
Total	14

#	Other (please specify)	Date
1	Most of these options would take away from retailers. Still make changes to buildings first. But cost factor would be a issue	6/30/2016 4:45 PM
2	Not sure you can, younger people don't seem to understand the value of local businesses	6/29/2016 1:15 PM

Q34 Which of the following, if addressed in the next 2-5 years, do you believe would help drive new business development? Please choose up to 3 answers.

Answered: 14 Skipped: 6



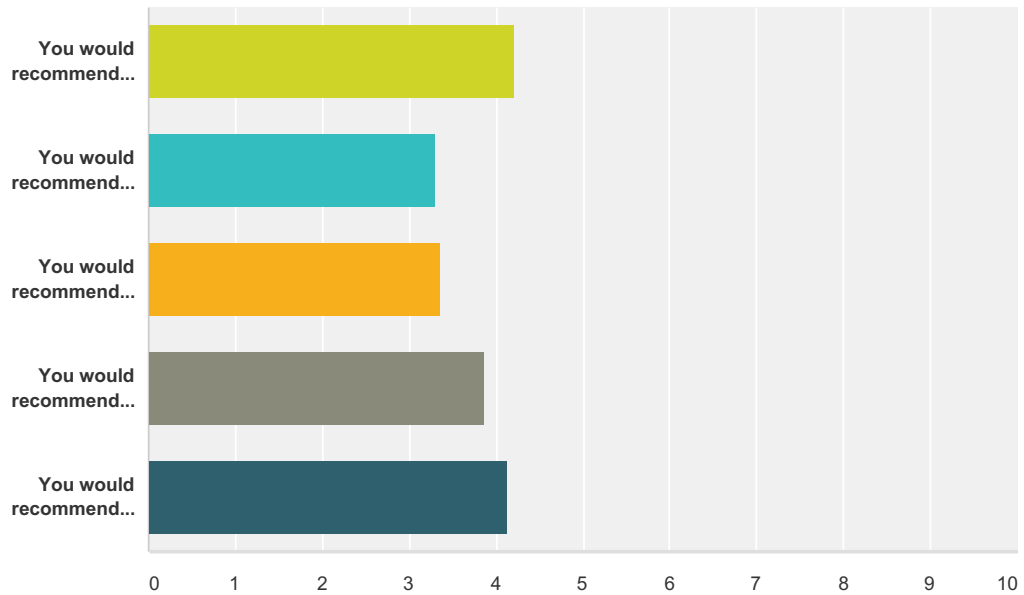
Answer Choices	Responses
Development of cultural festivities and/or arts offerings	28.57% 4
Development of quality entertainment options	35.71% 5
Enhancement of parks and recreation opportunities (e.g. bike trails)	28.57% 4
Enhancement of high-quality education for children	42.86% 6

Independence Business Owner Survey

Creation of housing development opportunities	21.43%	3
Development of professional services (e.g. accounting, legal, land survey/ mapping, chiropractor, medical)	0.00%	0
Development of specialty shopping (e.g. local stores, boutique shops, antiques, rare items)	35.71%	5
Development of lodging/accommodation options	0.00%	0
Development of dining options	21.43%	3
Extension and upgrade to city utility services	7.14%	1
Maintenance to city roads	7.14%	1
Redevelopment of business park properties	14.29%	2
Development of TIF (Tax Incentive Financing) District for business industries	42.86%	6
Total Respondents: 14		

**Q35 What is the likelihood of the following
(Please rate each line item 1-5, 1 being not
at all likely and 5 being extremely likely)?**

Answered: 14 Skipped: 6



	1	2	3	4	5	Total	Weighted Average
You would recommend Independence as a place to shop	0.00% 0	0.00% 0	21.43% 3	35.71% 5	42.86% 6	14	4.21
You would recommend Independence as a place to gain professional experience	7.14% 1	7.14% 1	50.00% 7	21.43% 3	14.29% 2	14	3.29
You would recommend Independence as a place to search for a job	7.14% 1	14.29% 2	28.57% 4	35.71% 5	14.29% 2	14	3.36
You would recommend Independence as a place to start a new business	7.14% 1	0.00% 0	21.43% 3	42.86% 6	28.57% 4	14	3.86
You would recommend Independence as a place to expand an existing business	0.00% 0	0.00% 0	21.43% 3	42.86% 6	35.71% 5	14	4.14

#	Comments	Date
1	Would like to recommend but upper level jobs are limited.	6/30/2016 9:14 PM
2	Some of these questions it would depend on what type of business they are thinking of starting or expanding whether it would work or not.	6/30/2016 3:50 PM

Independence Business Owner Survey

Q36 Is the city of Independence right on track or headed in the wrong direction? Why?

Answered: 14 Skipped: 6

#	Responses	Date
1	Is it headed anywhere? Again I am not aware of any direction things are headed.	7/7/2016 4:24 PM
2	I think it is starting to open up a little more, still has a lot of room to grow	7/7/2016 11:15 AM
3	both. See all prior answers. Great examples of both. I love Independence. And because I do, I worry that we have been the same size for approximately 30 years. If you are not growing, why not?? The Library, the new school, the Pool, Rivers Edge, we have a lot to be proud of. Keep it going!	7/6/2016 4:34 PM
4	I think it is headed in the right direction. I always hear rumblings about the property taxes being high but you will get that anywhere.	7/5/2016 9:47 AM
5	It's at a stalemate...the desire is there but leadership is/will be the key.	6/30/2016 9:16 PM
6	I beleive it is on track, just have to keep it going. We have a great school systems, some good jobs(could use more) and also the new pool is being built now. So there is a lot to offer	6/30/2016 5:22 PM
7	No they are adding certain things and all it is doing is raising taxes. That is not going to bring people here if they can't afford to live here.	6/30/2016 4:51 PM
8	I'm not sure that we are progressive as we need to be. There are many elderly people in town that have fixed incomes and do not think of the big picture when we want to do things that are progressive.	6/30/2016 3:55 PM
9	I believe we are stagnant for the most part. We do have a few young business owners with positive attitudes and buildings! That helps.	6/30/2016 3:48 PM
10	City government could use some new leadership	6/29/2016 8:55 PM
11	I think they need to get the debt situation under control. Then they would have money for developing small businesses etc. And hopefully get the property taxes lowered or at least not any increases.	6/29/2016 6:28 PM
12	right now i see it on the fence, could go either way. Some of the old closed minded thinking is fading and a new generation of adults are coming back here to raise their families and would like to see change. Until the majority of the community is open to change, the frustration of those who are trying to make a difference will spiral to the point of giving up the fight.	6/29/2016 2:10 PM
13	Maybe on track	6/29/2016 1:17 PM
14	Some things, like our new school and athletic facilities and the upcoming new aquatic center, are definitely on the right track. If we can bring in new jobs and good affordable housing, that would take us further in the right direction. We should be working on things it takes to get young families to want to live here.	6/24/2016 1:28 PM

Independence Business Owner Survey

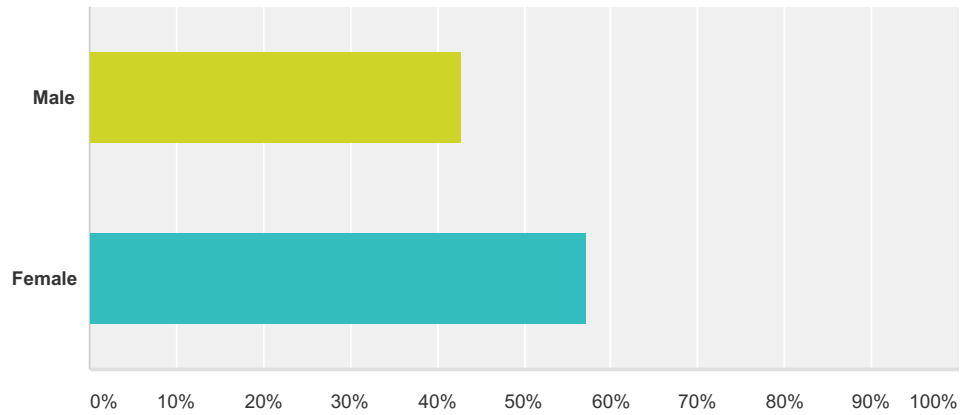
Q37 In your own words, what could Independence improve upon to become a better community?

Answered: 12 Skipped: 8

#	Responses	Date
1	Welcoming to tourists and citizens alike	7/7/2016 4:25 PM
2	Working together, we are our own business but we are part of a team.	7/7/2016 11:15 AM
3	The river, walk trails, and bike trails. When I travel, these are the "Attractions" I move toward. these will draw new fun passionate business owners.	7/6/2016 4:36 PM
4	Locals need to understand and appreciate what is available and support what we have... including shopping local, becoming active in organizations and volunteering.	6/30/2016 9:19 PM
5	Shop local as much as posible and work together	6/30/2016 5:23 PM
6	I think you have asked this in several ways already.	6/30/2016 4:52 PM
7	Try to keep as much business local as we can. Work collectively and get useful ideas from multiple sources.	6/30/2016 3:56 PM
8	We have lived in several communities. We have been on school and chamber boards. We were very excited to get transferred back home. Unfortunately we are reminded of something we had forgotten. Indee has the highest amount of complaining we have seen in a community.	6/30/2016 3:51 PM
9	For sure stay away from any subsidy housing and even get rid of some we have. Also try to not be known for our P.D. harassing and stopping and ticketing people. They have improved somewhat.	6/29/2016 6:30 PM
10	Stop complaining, come up with ideas and solutions! Look for collaboration with others to meet needs and solve issues. Think outside the box, be willing to change. Be willing to WORK hard, good things don't happen by accident or by the efforts of the few. It takes commitment from the many to benefit the community.	6/29/2016 2:12 PM
11	Starts at the top with leadership	6/29/2016 1:17 PM
12	We can improve communications between city government and residents, we can work to bring new jobs and housing to Indee. I love this town and will always live here but would love to see more reasons for our young people to want to stay here.	6/24/2016 1:28 PM

Q38 Please select your gender.

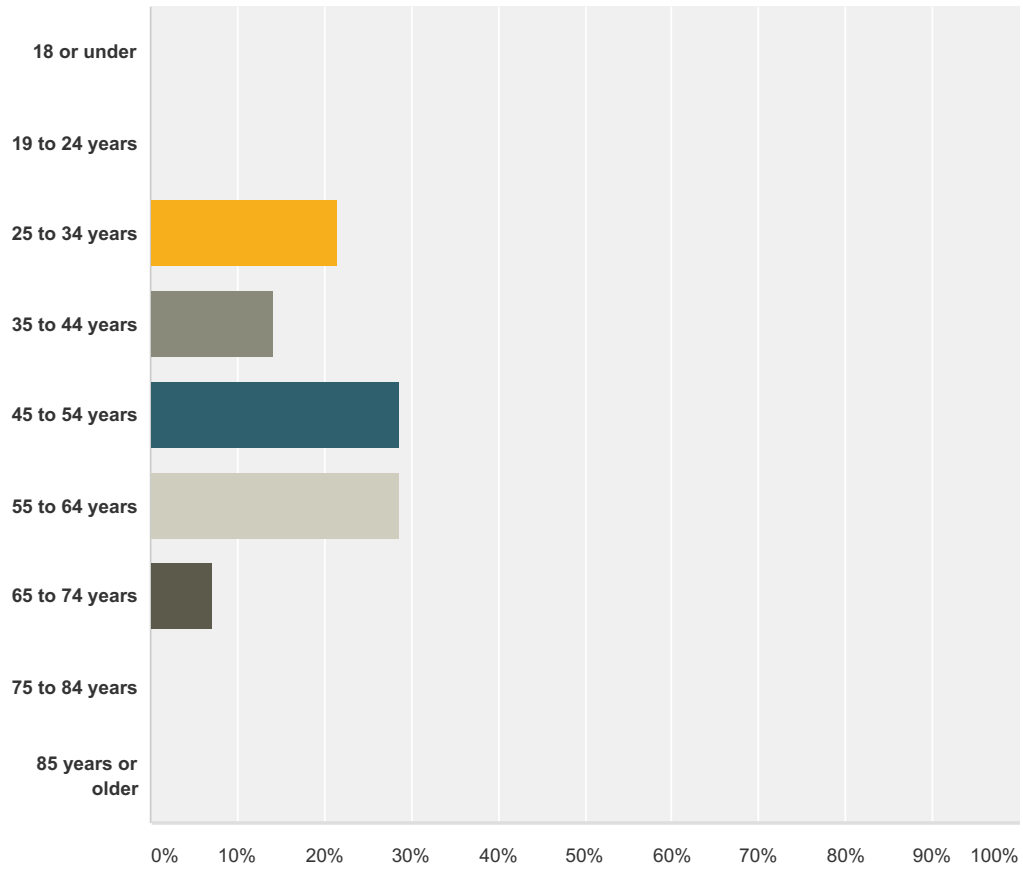
Answered: 14 Skipped: 6



Answer Choices	Responses
Male	42.86% 6
Female	57.14% 8
Total	14

Q39 Please select your age range:

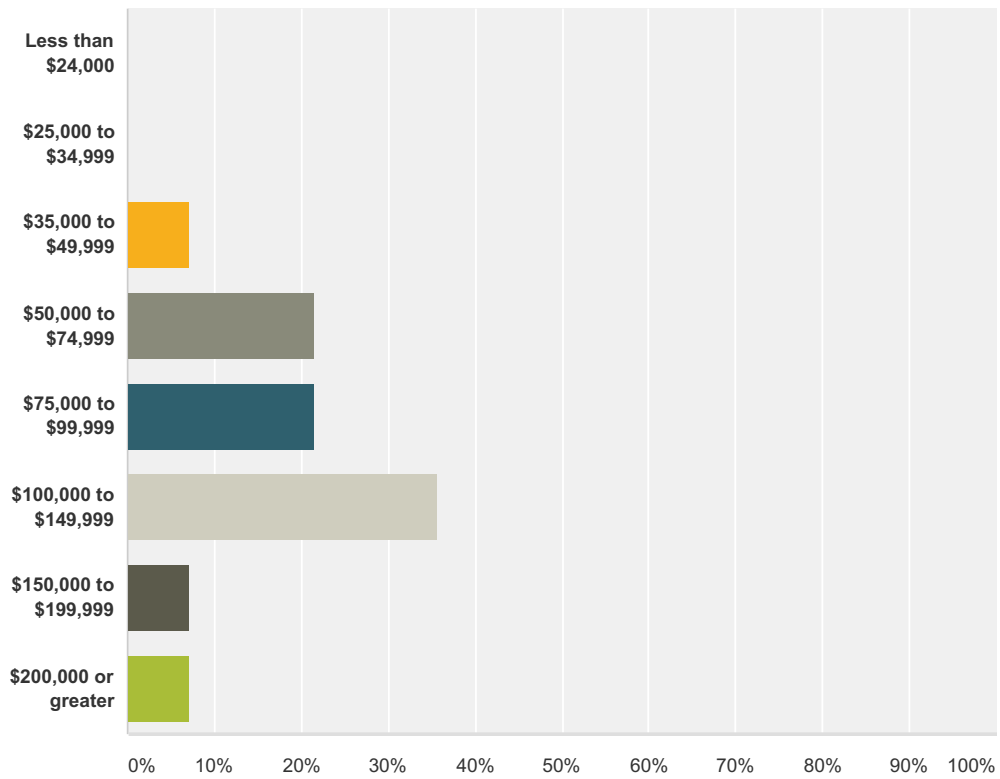
Answered: 14 Skipped: 6



Answer Choices	Responses	
18 or under	0.00%	0
19 to 24 years	0.00%	0
25 to 34 years	21.43%	3
35 to 44 years	14.29%	2
45 to 54 years	28.57%	4
55 to 64 years	28.57%	4
65 to 74 years	7.14%	1
75 to 84 years	0.00%	0
85 years or older	0.00%	0
Total		14

Q40 What is your total gross annual household income?

Answered: 14 Skipped: 6



Answer Choices	Responses
Less than \$24,000	0.00% 0
\$25,000 to \$34,999	0.00% 0
\$35,000 to \$49,999	7.14% 1
\$50,000 to \$74,999	21.43% 3
\$75,000 to \$99,999	21.43% 3
\$100,000 to \$149,999	35.71% 5
\$150,000 to \$199,999	7.14% 1
\$200,000 or greater	7.14% 1
Total	14